

“Learn to Code” Is Losing Ground as Americans Turn to More Human Skills

New Superprof data on **300,000+ US lesson requests**: Python tutoring fell 45% in a year while tennis coaching jumped 46%, Japanese doubled, and nursing became America’s fastest-growing subject.

+46%

Tennis, now the most-requested sports lesson

+108%

Japanese, fastest-growing language subject

+53%

Nursing, fastest-growing academic subject

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Code out, coaching in

+16%

Overall US tutoring demand
311,917 requests vs 269,770 a year earlier

-45%

Python tutoring requests
1,695 – 934 in the same 12 months

What Americans dropped

prior – latest year

Python		-45%	1,695 – 934
Statistics		-35%	1,242 – 809
Accounting		-34%	1,586 – 1,044
Economics		-31%	1,279 – 879
Programming		-27%	3,183 – 2,325
Excel		-26%	2,129 – 1,568

167 → 25

Python requests per month, Sept 2024 to Aug 2026. A steady slide, not a one-month blip.

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What Americans are booking instead

Fastest-growing lessons

YoY growth - requests prior – latest year - tennis in black

Japanese		+108%	959 – 1,994
Soccer		+84%	1,678 – 3,084
Spanish conversation		+77%	399 – 708
Cooking		+72%	338 – 582
Russian		+67%	869 – 1,455
Personal training		+65%	758 – 1,253
Nursing		+53%	2,847 – 4,370
Cello		+52%	715 – 1,086
Reading		+51%	1,377 – 2,079
Sewing		+47%	1,153 – 1,692
Tennis		+46%	4,654 – 6,788
Italian		+46%	1,386 – 2,022
German		+45%	929 – 1,346

6,788

tennis lesson requests

Up 46% from 4,654. The most-requested sports lesson in America, with soccer coaching up 84% and personal training up 65%.

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Languages

Japanese leads. Russian, Italian and German follow.

Japanese		+108%
Russian		+67%
Italian		+46%
German		+45%

Year-over-year growth in lesson requests, US.

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Care over code

+53%

Nursing is America’s fastest-growing academic subject.
2,847 – 4,370 requests

Americans aren’t learning to code, they’re learning to care.

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Tennis, city by city

Even San Francisco picked up a racket: 28 requests became 190.

Prior year - Latest year

New York		509 – 935
Los Angeles		326 – 432
Chicago		263 – 328
Houston		90 – 201
San Francisco		28 – 190

San Francisco starts from a small base. Absolute numbers shown for every city.

About the data

Source: Superprof internal data, US lesson requests, **September 2025 to August 2026** vs the same 12 months a year earlier. All percentages are year over year. Subjects shown have at least 500 requests in the latest window and 200 in the prior one (thresholds reversed for declines). Newly launched subjects are excluded. Photo: Ariella Horvath / Unsplash. Tennis, soccer, Japanese and nursing ran above the prior year in every month of 2026.